

EDUCATION INTELLIGENCE SERIES

TransformED

The Education Intelligence Summit

HOSTED BY

IPC Global
with Qlik & AWS

DATE	TIME	LOCATION	FORMAT	REGISTRATION
Wednesday, September 23, 2026	12:00 PM – 4:30 PM	Loews Sapphire Falls Resort 6601 Adventure Way Orlando, FL 32819	Half-day executive session	Complimentary for qualified leaders

Executive Summary

TransformED is a half-day education intelligence summit hosted by IPC Global with Qlik and AWS, built specifically for Higher Education leaders who own the data and technology agenda at their institution. Registration is complimentary for qualified education leaders; the only institutional cost is travel to Orlando and one half day of the attendee's time.

Our institution faces the same inflection point the summit is built around: pressure to modernize data infrastructure, meet compliance and reporting demands, and respond to growing expectations around AI, without a clear, proven path forward. This summit is structured to deliver that path in a single afternoon, grounded in real education implementations rather than product marketing.

The Value of Attending

- **Direct application to our priorities.** Sessions demonstrate enrollment intelligence, donor and advancement analytics, compliance reporting, and student early warning systems, using Qlik Answers and Qlik AutoML on AWS infrastructure, applied to real education use cases rather than generic product demos.
- **Benchmarking against peer institutions.** A panel of education leaders, including the Head of Analytics at Ave Maria University, will share candid benchmarks: what worked, what did not, and what they would do differently. This provides a direct reference point for where our institution stands today.
- **A framework we can act on immediately.** Attendees leave with a practical prioritization framework: what to change, in what order, and how to build the internal business case. This feeds directly into our own planning and budget cycles.
- **Risk reduction on cloud and data decisions.** The cloud migration session covers real migration patterns from education environments and the common mistakes institutions make. Learning these lessons secondhand is materially cheaper than learning them firsthand.
- **Direct access to technical experts.** Open Q&A and hands-on demo stations with IPC Global and Qlik technical staff provide the opportunity to raise our specific challenges and receive direct, no-cost technical input.

How the Afternoon Is Spent

TIME	SESSION	VALUE TO OUR INSTITUTION
12:00 – 12:30	Registration, lunch & demo stations IPC Global & Qlik	Working lunch; live demos from IPC Global and Qlik.
12:30 – 12:50	Opening: the state of education AWS	Where education institutions stand today, where the gaps are, and what separates leaders.
12:50 – 1:30	Cloud migration: moving without breaking Qlik	Qlik Cloud architecture, phased migration approach, and common mistakes. Includes live demo.
1:30 – 2:10	Analytics & AI: what is actually possible Qlik	Enrollment intelligence, donor analytics, compliance reporting, and early warning systems on AWS.
2:10 – 2:50	Data quality: the foundation IPC Global	Implementation framework for data quality, Qlik Talend Cloud integration, governance, and pipeline reliability.
2:50 – 3:30	Education leader panel Education leaders	Candid benchmarks and lessons learned from education leaders currently transforming their data landscape.
3:30 – 4:00	Open Q&A & hands-on demo stations IPC Global & Qlik	Direct conversation with technical staff on our specific challenges.
4:00 – 4:30	Closing & key takeaways	Summary framework and follow-up resources.

What the Institution Gains

- ✓ A **benchmark** of where our institution stands relative to peer institutions on data, analytics, and AI readiness.
- ✓ A **prioritization framework** identifying what to change first in our data and technology landscape, usable in our next planning cycle.
- ✓ Inputs for an **internal business case** on data quality, cloud migration, and analytics modernization.
- ✓ **Direct contacts** at IPC Global, Qlik, AWS, and peer institutions for reference conversations as initiatives advance.

Investment Summary

ITEM	COST
Registration (complimentary for qualified education leaders)	\$0
Time commitment (half-day session, 12:00 – 4:30 PM)	0.5 workday
Travel to Orlando (mileage / day trip; no lodging anticipated)	Travel only

Comparable analytics and education technology conferences typically run \$1,500 – \$2,500 in registration alone, plus airfare and lodging.

THE BOTTOM LINE

For the cost of travel and half a workday, the institution receives an education-specific benchmark, a prioritization framework aligned to our planning cycle, migration lessons learned at other institutions' expense, and direct access to the technical teams behind the platforms under consideration. Few professional development opportunities offer this return at effectively zero hard cost.

Seating is limited and subject to qualification. Event details and registration: www.ipc-global.com/transformed-intelligence-summit · Questions: sales@ipc-global.com.