

UPCOMING CHANGES TO QLIK'S LANGUAGE CENTRIC ANALYTICS (LCA)

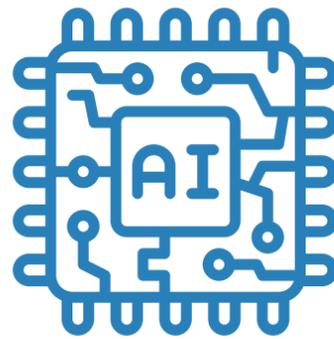
How AI is Changing the Market

Artificial intelligence is revolutionizing the way we work, and these are the main ways Qlik is integrating AI as tool to amplify analytics.

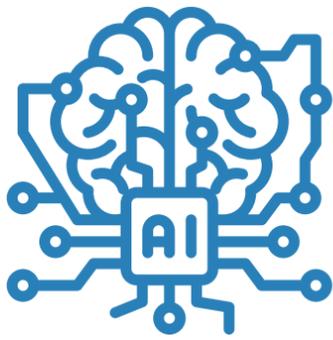
1

INSIGHT ADVISOR

Leverages a large language model (LLM) to generate relevant insights, opposed to a keyword-based model, and analyses based upon user queries. It will handle search queries, generate associative insights, and provide guided analytics through a redesigned UI.



2



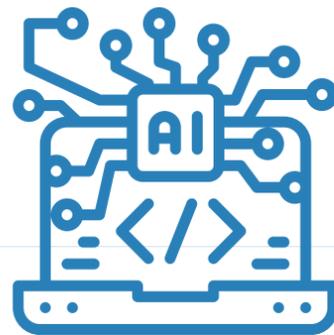
BUSINESS LOGIC

Provides a powerful way to customize how data is interpreted and used for generating analyses. The logical model and vocabulary configurations allow for greater customization of Insight Advisor's LLM to fit business needs but is no longer necessary for Insight Advisor to function.

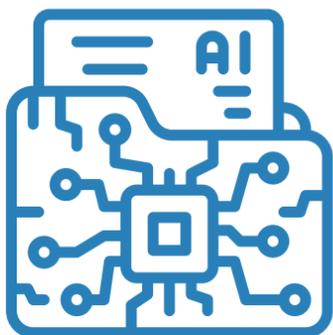
3

QLIK ANSWERS

An advanced, generative AI-powered knowledge assistant aimed at transforming how businesses access and utilize unstructured data. This integrates seamlessly with existing systems to provide personalized insights to help users make informed decisions in real-time.



4



SECURITY MANAGEMENT

Introduces a new set of roles to restrict access to Insight Advisor, which helps to reduce the spread of false information. Also offers best-in-class security measures and governance protocols, ensuring that sensitive business data is protected and managed according to industry standards.

5

BENEFITS OF LCA

Facilitates instant access to relevant data, which enables businesses to make informed decisions quickly. By tapping into this resource, businesses can uncover new insights and opportunities that were previously inaccessible. This empowers users at all levels of the organization to access and use data effectively.



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